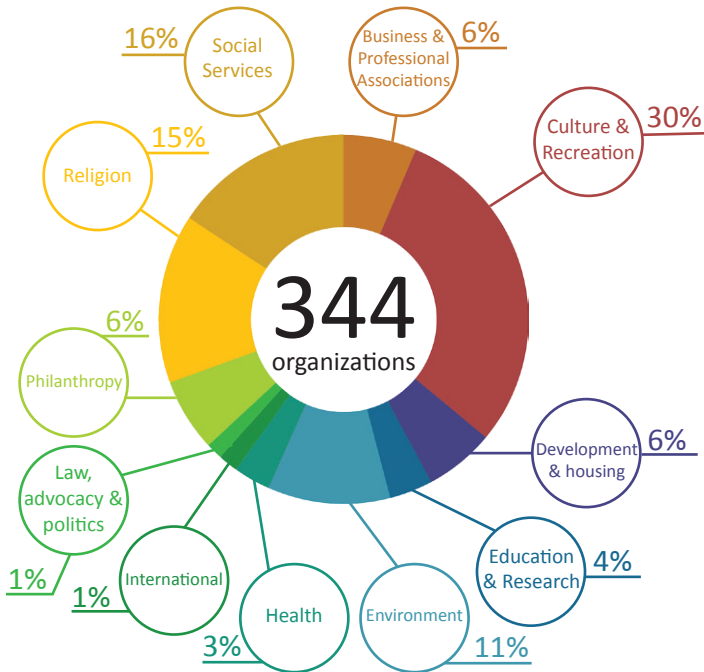


# Voluntary Organizations in the Cowichan Region

## TYPES OF ACTIVITY:



## TOTAL REVENUE:

**\$119,530,741**



**14.3%**  
Donations



**26.4%**  
Government



**59.3%**  
Earned Revenue & Transfers

*“Our impact is economic. We employ and contract with over 80 individuals. We purchase all our goods and services from the community. We are educating people, and businesses on a daily basis that our service is needed and they benefit from our patronage.”*

## SUSTAINABILITY:

Very few voluntary organizations have a guaranteed source of revenue. Sustainability is an ongoing challenge. Between 2011 and 2013:

**43%**

of organizations saw a decrease in overall revenue

**45%**

of organizations saw an increase in overall expenses

**17%**

of organizations saw a decrease in number of jobs

**139**

net job loss for the voluntary sector

*“Without a doubt, the biggest challenge for [our organization] has been the attainment of a steady source of funding.”*

## NUMBER OF JOBS:

**1799**

Total jobs

**1024**

Part time

**775**

Full time

**5.1%**

of total labour force



**\$51,431,621**

Total compensation paid

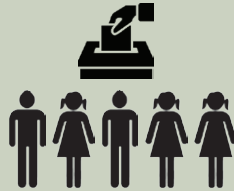
# 8 WAYS VOLUNTARY ORGANIZATIONS CREATE COMMUNITY WELLBEING

## 1 COMMUNITY VITALITY



promote safety & crime prevention, increase volunteer opportunities, and create a sense of community

## 2 DEMOCRATIC ENGAGEMENT



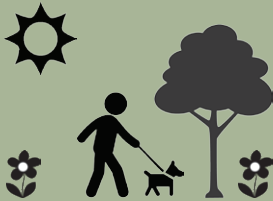
express views about government processes, create government accountability & support international development

## 3 EDUCATION



increase skills and literacy, prepare children for school and provide quality childcare

## 4 ENVIRONMENT



protect clean air and water, reduce greenhouse gas emissions and conserve natural resources and habitat

## 5 HEALTHY POPULATIONS



provide counselling for mental health, support health conditions and teach about healthy lifestyle choices

## 6 LEISURE & CULTURE



provide artistic performances and exhibitions, teach new artistic skills and provide recreational & sports activities

## 7 LIVING STANDARDS



promote and develop local businesses, provide food and services for those who need support

## 8 TIME USE



provide support to families caring for children or elderly parents, offer counselling services

*“We create inclusive opportunities for people who might not otherwise have these openings. We believe we are supporting special needs people gain self-worth which they can then contribute back to the larger community.”*